

1. Logo

 Automation Alley®

industry 4. 
Accelerator



industry 4. 

industry
4. 

2. Colors

PANTONE
PMS 1235 C

CMYK
0 29 91 0

RGB
255 192 63

HTML
#FFC03F

PANTONE
Process C Blk

CMYK
0 0 0 100

RGB
35 31 32

HTML
#000000

3. Typography

Futura PT Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?